



Dr. Louisa Moats Award for Excellence

IMPLEMENTING THE SCIENCE OF READING



SPONSORED BY

VOYAGER SOPRIS
LEARNING®

OFFICIAL RULES

DR. LOUISA MOATS AWARD
FOR EXCELLENCE IMPLEMENTING THE SCIENCE OF READING

VOID WHERE PROHIBITED. ENTRY IN THIS CONTEST CONSTITUTES
YOUR ACCEPTANCE OF THESE OFFICIAL RULES.

1. ELIGIBILITY

The Dr. Louisa Moats Award for Excellence Implementing the Science of Reading (the **"Award"** or **"Contest"**) is not open to the general public and is offered to schools or districts currently using evidence-based LETRS® literacy professional learning solutions for elementary grade students, LETRS® for Early Childhood Educators for preK-K, or LETRS® for Administrators in the United States (a **"School"**). A School must be nominated by an entrant who, at the time of entry, is eighteen (18) years of age or older, a legal resident of the 50 United States or the District of Columbia (the **"United States"**), and currently employed as a full- or part-time educator or as administrative staff member by the School (**"Entrant"**).

By entering, you understand that you are agreeing to these Official Rules (**"Official Rules"**) and providing your information to Voyager Sopris Learning® (the **"Sponsor"**). The information you provide will be used in accordance with the Sponsor's privacy policy which may be viewed at <https://www.voyagersopris.com/terms-conditions>. Entry in the Award does not constitute entry into any other promotion, contest or sweepstakes. By participating in the Award, each Entrant unconditionally accepts and agrees to comply with and abide by the decisions of the Sponsor, whose decisions shall be final and legally binding in all respects and not subject to further review in any forum.

Employees of Sponsor and its parent company, subsidiaries, affiliates, advertising and promotion agencies, and any and all other companies associated with the Award (collectively, the **"Promotion Entities"**), and each of their immediate family members and/or people living in the same household are not eligible to participate. The Award is subject to all federal, state, and local laws and regulations. All entries submitted are the property of the Sponsor. The Award shall be void where prohibited or restricted by law.

All prizes will be awarded to the Winner's School for the benefit of the School, and will NOT be awarded to the individual winning Entrant. Prior to entering, you must confirm whether your School or district has any policies or restrictions concerning participation in contests. By entering into the Award, you represent and warrant that your School and district have consented to your entry, including the School's potential receipt of the prizes described below, and that your participation in the Award does not violate any School or district policies with which you and the School are required to comply. The awarding of prizes is subject to any such policies. If, for any reason, any School is unable to accept a prize, including due to School or district policies, the prize will be forfeited and Sponsor will not have any further obligation to such School. Sponsor hereby disclaims any and all liability or responsibility for disputes arising between an Entrant, School, or district related to this Award.

2. AWARD TIMING

The **Award** entry period begins on October 27, 2020 at 12:00:01 a.m. Eastern Time ("ET") and ends on February 15, 2021 at 11:59:59 p.m. ET (the "**Entry Period**"). The Sponsor's database clock is the official time-keeping device for the Award.

All eligible entries will be reviewed for compliance with these Official Rules and, if compliant, will be made available for judging. The judge(s) will judge all eligible entries to determine 3 winning entries for: Grand Prize, First Runner Up, and Second Runner Up. The Winners will be announced on or about March 31, 2021 by 11:59:00 p.m.

3. HOW TO ENTER

During the Entry Period, visit the Award page at www.voyagersopris.com/louisa-moats-award (the "**Website**") and submit a completed entry (an "**Entry**"), which consists of (i) a completed entry form, including personal contact information, and (ii) original responses to all of the four required fields described below. All entries must be received by Sponsor's server by 11:59:59 p.m. ET February 15, 2021.

Responses must be submitted on the Award Website in either written format or video response format or a combination of both to all the required fields. **Each written response must be 500 words or less. Each video response must be five (5) minutes or less.** The responses must be in the English language.

Limit of one Entry per school or per school district. Both a school district and a school within the same district may be entered. Only the first Entry for a school or district will be judged. All Entries received subsequent to the first Entry received for the applicable school or district will be disqualified from the Award. Limit of one prize per school district.

1) Implements the Science of Reading: Entrant understands the value of evidence-based reading research and promotes the Science of Reading across (school, district) with LETRS literacy professional learning.

Describe how your district or school implemented LETRS literacy professional learning and why it was successful for your educators, literacy coaches or teaching staff and students. **Submit a Video or a Written Response**

2) Converts Research to Practice: Evidence-based instruction is evident and essential to every instructional decision made by Entrant using LETRS. Student results show improvement and growth in literacy with measureable reading gains for your district or school.

Describe how core and intervention selection, use of assessments to analyze student data, and the best practices for core instruction and differentiation were scaled and achieved by your school or district. What results can you share, such as student data in a before LETRS and after LETRS format. Provide any kind of quantitative data to illustrate how improvements were measured. **Submit a Video or a Written Response.**

3) Enhances Teacher Effectiveness (Confidence/Knowledge/Application) Entrant can demonstrate common understanding of the research (the why) and a focus on refining the application (the how) of LETRS evidence-based instructional strategies, assessments, and data analysis necessary to support all students and provide an avenue for reading proficiency.

Describe how LETRS transformed your literacy teaching strategies and instruction. Can you provide examples of how you witnessed students learn to read more effectively and successfully? Detail your qualitative teacher/educator feedback. (i.e.: Where did you start and where are you now as an educator with LETRS?) **Submit a Video or a Written Response.**

4) Transforms Literacy Instruction: Entrant demonstrates consistent application of the elements and principles of Structured Literacy/Science of Reading in LETRS as a standard for effective reading instruction. The development of a common language and a common pedagogy that represents the school's or district's approach for reading instruction.

Describe how many educators were involved with your LETRS implementation and how LETRS has transformed literacy instruction at your school or district. **Submit a Video or a Written Response.**

4. RESTRICTIONS

BY SUBMITTING AN ENTRY, ENTRANT ACKNOWLEDGES THAT HIS/HER ENTRY MAY BE POSTED ACROSS ANY OR ALL OF THE SPONSOR'S AND OTHER RELEASED PARTIES' DIGITAL AND SOCIAL ASSETS, AT THE SPONSOR'S DISCRETION.

Submission of an entry grants the Sponsor and its agents the right to publish, use, adapt, edit, publicly perform and/or modify such entry in any way, in any and all media, including for use in advertising and marketing, without limitation, and without consideration to Entrant.

Prohibited Content: Entries must not violate the rights of any other party, including but not limited to intellectual property rights or rights of privacy/publicity. Entry submissions may not contain, as determined by the Sponsor, in its sole discretion, any material or content that: a) is sexually explicit or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity; b) promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message; c) includes obscene or offensive messages; endorsement of any form of hate or hate group; duplication of any other photo or video submission; d) promotes terrorist acts, such as providing instructions on how assemble bombs, grenades and other such weapons or providing instructional information about illegal activities; e) defames, misrepresents or contains disparaging remarks about Sponsor, its customers or products or other people or companies; f) includes personal identification, such as personal names or e-mail addresses; g) includes messages or images inconsistent with the positive images and/or good will to which the Sponsor wishes to associate; h) infringes the rights of any third party; and/or i) violates any law;

Entrant's Representations: By entering the Award you represent and warrant that (a) the submission is Entrant's original work product and does not infringe the rights of any third party, (b) publication of the submission via various media will not infringe the rights of any third party and (c) the submission has not been previously published in any medium. Each Entrant will indemnify and hold harmless Sponsor and other Released Parties (defined below) from any claims to the contrary. Any Entrant whose work includes likenesses of third parties or contains elements not owned by Entrant (such as, but not limited to, depictions of persons, buildings, trademarks or logos) must be able to provide legal releases for such use including the Sponsor's use of such entry, in a form satisfactory to Administrator, upon request, prior to awarding of prize.

Entry Notes:

Entrant will be able to review his or her entry prior to submission, but once any entry is submitted, Entrant cannot access/revise such entry in any way. Entries made on another's behalf by any individuals or other entities, including but not limited to, commercial contest subscription notification and/or entering services, will be declared invalid and disqualified for the Award. Tampering with the entry process or the operation of the Award is prohibited and any entries deemed by Sponsor, in his sole discretion, to have been submitted in this manner will be void. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. By entering, all Entrants release the Sponsor, and its parent, subsidiaries and affiliated entities including, all of their respective shareholders, officers, directors, employees, agents, contractors, attorneys, successors and assigns (the **"Released Parties"**) from and against all claims and damages arising out of or in connection with each Entrant's participation and/or entry in the Award and/or his/her receipt or use of the prizes awarded in the Award.

Sponsor is not responsible for problems downloading or uploading any Award-related information to or from the web site or for any other technical malfunctions of electronic equipment, computer on-line systems, servers, or providers, computer hardware or software failures, phone lines, failure of any electronic mail entry to be received by Sponsor on account of technical problems, traffic, congestion on the internet or the web site, or any other technical problems related to web site entries including telecommunication miscommunication or failure, and failed, lost, delayed, incomplete, garbled or misdirected communications which may limit an Entrant's ability to participate in the Award.

5. PRIZES/APPROXIMATE RETAIL VALUE ("ARV") ODDS OF WINNING

All prizes will be awarded to the winning Entrant's School for the benefit of the School, and will NOT be awarded to the individual winning Entrant.

One (1) Grand Prize: One (1) school or district will win a grand prize large-sized trophy inscribed with their school or district name and the month and year of the Contest; a cash prize in the amount of \$5,000 (five thousand) dollars, distributed by check from Voyager Sopris Learning; a certificate of award; 30 LETRS Champion T-shirts; and 30 LETRS Champion journals. Approximate retail value ("ARV"): \$6,900.00.

One (1) First Runner-Up Prize: One (1) school or district will win a First Runner-Up small-sized trophy inscribed with their school or district name and the month and year of the Contest; a cash prize in the amount of \$2,000 (two thousand) dollars, distributed by check from Voyager Sopris Learning; a certificate of award; 30 LETRS Champion T-shirts; and 30 LETRS Champion journals. ARV: \$3,660.00.

One (1) Second Runner-Up Prize: One (1) school or district will win a Second Runner-Up small-sized trophy inscribed with their school or district name and the month and year of the Contest; a cash prize in the amount of \$1,000 (one thousand) dollars, distributed by check from Voyager Sopris Learning; a certificate of award, 30 LETRS Champion T-shirts; and 30 LETRS Champion journals. ARV: \$2,660.00.

6. WINNER SELECTION

Judging Criteria: A panel of judges, consisting of personnel representing the Sponsor, will judge each eligible Entry based on the following equally weighted award criteria:

- **Implements the Science of Reading**
- **Converts Research to Practice**
- **Enhances Teacher Effectiveness (Confidence/Knowledge/Application)**
- **Transforms Literacy Instruction.**

The three (3) Entries with the highest scores will be deemed potential winners (the "Winners"). The Winners will be announced on or about March 31, 2021 by 11:59:00 p.m. In the event of a tie, a third-party judge selected by the Sponsor, will cast one vote between the tied entries to determine the winner.

7. WINNER NOTIFICATION

Winners will be notified via email, direct message, or by phone by the Sponsor requesting confirmation of the winner's name, age, and complete mailing address. Each Winner is subject to verification. Winner may, in Sponsor's discretion, also be required to complete, sign and return an Affidavit of Eligibility/Liability Release, and, where lawful, a Publicity Release and W9 tax payer request for identification, within (5) calendar days of attempted notification. If a Winner fails to respond to any notification attempt within (5) calendar days, or if any attempted notification or prize delivery is returned as undeliverable, or if Winner fails to complete and return any required affidavit or release within the specified time period, the Winner may be disqualified and an alternate winner defined as the next entry with highest score ("**Alternate Winner**"). Once eligibility has been verified and the Sponsor receives the Winner's requested information, the Sponsor will arrange to award the prize. Winner must reply with all required information in order to receive the prize.

8. PUBLICITY RELEASE/ASSIGNMENT OF RIGHTS

Entry constitutes permission for the Promotion Entities to use Entrant's entry materials, name, photograph, likeness, voice, biographical information, statements, and complete address (collectively, the "**Attributes**"), for advertising and/

or publicity purposes worldwide and in all forms of media now known or hereafter devised, in perpetuity, without further compensation or authorization, (except where prohibited by law), and releases the Promotion Entities from all claims arising out of the use of such Attributes.

Submission of an entry grants the Sponsor and its agents the right to record, copy, publish, use, edit, exhibit, distribute, perform, merchandise, license, sublicense, adapt and/or modify such entry in any way, in any and all media, without limitation and without any compensation to the entrant. Submission of an entry further constitutes the entrant's consent to irrevocably assign and transfer to Sponsor any and all rights, title and interest in the entry, including, without limitation, all copyrights.

9. DISQUALIFICATION

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to have tampered with the entry process or the operation of the Award, to be acting in violation of these Official Rules, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Award, or to disparage, annoy, abuse, threaten or harass any other person. No incomplete, forged, software-generated, or other automated multiple entries will be accepted. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

10. LIMITATION OF LIABILITY

None of the Released Parties shall be held responsible for, and Entrant hereby releases the Released Parties from any claims arising from or in any way relating to: (i) late, lost, delayed, illegible, damaged, corrupted, or incomplete entries, incorrect or inaccurate capture of, damage to, or loss of entries or entry information or technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware, or software; (ii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iii) unauthorized human intervention in any part of the entry process or the Contest; (iv) electronic or human error which may occur in the administration of the Contest or the processing of entries; (v) any injury or damage to persons or property, including but not limited to Entrant's computer, hardware or software, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest (vi) use of any prize and (vii) the judging process including the outcome of the Contest. By entering, each Entrant fully releases and agrees to hold each of the Released Parties harmless from and against any and all claims, liability, damages, and demands arising out of or relating to participation in the Contest, the Contest process and/or any use of the winner's name, likeness, voice and/or biographical information as permitted hereunder, including without limitation all claims, liabilities, damages, and demands based on any personal injury, property damages or loss or death. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in the Contest or the use of the microsite.

11. DISQUALIFICATION/FORCE MAJEURE

In the event (a) an insufficient number of Eligible Entries are received, (b) a virus, bugs, or entrant fraud or misconduct affect or corrupt the administration, integrity, security, or proper operation of the Award, (c) Sponsor deems necessary in order to comply with the terms of use or terms of service of any applicable social media platform or in connection

with changes to such terms, or (d) Sponsor is prevented from awarding the prize or continuing with the Award as contemplated herein by any event beyond his control, including but not limited to, fire, flood, natural, or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis (e.g. SARS), order of any court or jurisdiction, or other cause not reasonably within Sponsor's control, then Sponsor shall have the right to modify, suspend, or terminate the Award. If the Award is terminated before the designated end date, Sponsor will (if possible) select all eligible, non-suspect entries received as of the date of the event, giving rise to the termination. Inclusion in such selection process shall be each Entrant's sole and exclusive remedy under such circumstances. Only the type and quantity of prize described in these Official Rules will be awarded.

12. DISPUTES

Except where prohibited, Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with the Award or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal or state courts located in the State of Texas (and the parties consent to jurisdiction therein with respect to any legal proceedings or disputes of any kind arising under or relating to these Official Rules), (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Award, but in no event attorneys' fees; and (3) unless otherwise prohibited, under no circumstances will Entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Award shall be governed by, and construed in accordance with, the laws of the State of Texas, without giving effect to any choice of law or conflict of law rules principles (whether of the State of Texas or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Texas.

13. PRIVACY POLICY

By entering the Contest, Entrants agree that collected information from Entrants may be used for future mailings (via U.S. mail or e-mail) by Sponsor regarding its products and services including current offers and promotions, in addition to being used to notify winners. Refer to the Sponsor's privacy policy at <https://www.voyagersopris.com/terms-conditions> to learn how to opt-out if you do not wish to receive future offers from Sponsor.

14. WINNERS LIST

To obtain the name of the winner(s), send a self-addressed stamped envelope to: Voyager Sopris Learning Dr. Louisa Moats Award for Excellence Implementing the Science of Reading, 17855 Dallas Parkway, Suite 400, Dallas, TX, 75287. All such requests must be received by April 15, 2021. The use of any prize manufacturer, name or trademark in connection with any of the prizes is solely for the purpose of describing such prize and is not intended to suggest any affiliation or sponsorship.

15. SPONSOR

Voyager Sopris Learning, 17855 Dallas Parkway, Suite 400, Dallas, TX 75287