

#IAmMore™

JOIN THE MOVEMENT

# STAFF MEETING KIT

**BUILD A POSITIVE  
SCHOOL CULTURE**

This staff meeting kit provides the tools to easily kick-off the I Am More movement within your school or district.



[voyagersopris.com](http://voyagersopris.com)

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## GOAL

Use the **I Am More** movement to build student, teacher, and staff engagement and motivation; build a culture of possibility.

## OBJECTIVE

With literacy as the launching pad, **I Am More** amplifies your voice. Use the **I Am More** movement to acknowledge ability, see potential, and create positive change.

## TIME

15–30 minutes. Spend more or less time, depending on staff size or need.

## CONTENTS

- **I Am More** overview
- Meeting agenda
- Sample e-mails
- Resource links

## 1. EXPLORE I Am More

- Go to [BelieveLiteracyIsPossible.com/Administrators](https://www.believe-literacy-is-possible.com/administrators).
- Watch two short videos to learn about the **I Am More** movement.
- Engage in an open-ended discussion about what the movement means and how it relates to education and learning.
- Hand out the **#IAmMore** poster. Have everyone consider and then write down their own **I Am More** statement on the poster.

## 2. COLLABORATE AND SHARE

- Set up a speed-dating format and have everyone keep their sheet with them.
- Put everyone in pairs and have them spend about 90 seconds sharing their **#IAmMore** sheet. Encourage them to ask questions and learn about each other. Rotate.
- Spend about 10–15 minutes doing this, creating as many pairs as possible.

## 3. DISCUSS THE CLASSROOM CONNECTION

Now that you've talked about **I Am More**, make the connection to the classroom. Talk about how **I Am More** can help uncover any person's potential. Here are some discussion questions to think about:

- How are confidence and learning related?
- What are ways to instill confidence in students?
- How is literacy related to confidence and school success?
- What are ways to inspire students?
- How can **I Am More** help with acceptance and diversity initiatives?

## 4. SHARE I Am More WITH OTHERS

- Share your **I Am More** statements. Take a picture of you holding your **I Am More** poster. Share it on social media using **#IAmMore**.
- Make copies of the **I Am More** poster. Use them in the classroom with students, small groups, and in staff meetings with other educators. Encourage authentic discussions about potential and possibilities.
- Inform parents, other schools, and the public of the plan to use **I Am More** as part of a school-wide (or district-wide) effort.

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## Sample E-mail: BEFORE MEETING

As a school, we understand the importance of creating a positive culture to address student confidence, build acceptance, and identify possibility beyond limitations. We're going to have a focused staff meeting that helps us look at building a positive school culture and embracing individual potential. This is a great topic for all of us and I think we'll get a lot out of it.

Before the meeting, I'd like you to take just a couple of minutes to visit [BelieveLiteracyIsPossible.com](http://BelieveLiteracyIsPossible.com). While there, read about the **I Am More** movement or search social media for the **#IAmMore** hashtag. Think about what **I Am More** might mean to you personally. Also, think about what it might mean to your students. You don't need to fill out the **#IAmMore** sheet before the meeting, but please do think about it.

I can't wait to discuss this with you. Let's get some great conversation and open dialogue going!

## Sample E-mail: AFTER MEETING

I hope you enjoyed our meeting and discussion about **I Am More**. We can continue this movement in many ways.

1. Give your students a voice. Implement in the classroom as a lesson plan, a class project, or as a curriculum theme.
2. Share your voice. Share your **I Am More** statement on social media using **#IAmMore**.
3. Help struggling students become proficient readers by providing them with choice and relevance to increase their motivation.

You can check out [BelieveLiteracyIsPossible.com](http://BelieveLiteracyIsPossible.com) for more resources to help further this important work.

