

#IAmMore™

JOIN THE MOVEMENT

STAFF MEETING KIT

BUILD A POSITIVE SCHOOL CULTURE

This staff meeting kit provides the tools to easily kick-off the I Am More movement within your school or district.



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GOAL

Use the **I Am More** movement to build student, teacher, and staff engagement and motivation; build a culture of possibility.

OBJECTIVE

With literacy as the launching pad, **I Am More** amplifies your voice. Use the **I Am More** movement to acknowledge ability, see potential, and create positive change.

TIME

15–30 minutes. Spend more or less time, depending on staff size or need.

CONTENTS

- **I Am More** overview
- Meeting agenda
- Sample e-mails
- Resource links

1. EXPLORE **I Am More**

- Go to BelieveLiteracyIsPossible.com/Administrators.
- Watch two short videos to learn about the **I Am More** movement.
- Engage in an open-ended discussion about what the movement means and how it relates to education and learning.
- Hand out the **#IAmMore** poster. Have everyone consider and then write down their own **I Am More** statement on the poster.

2. COLLABORATE AND SHARE

- Set up a speed-dating format and have everyone keep their sheet with them.
- Put everyone in pairs and have them spend about 90 seconds sharing their **#IAmMore** sheet. Encourage them to ask questions and learn about each other. Rotate.
- Spend about 10–15 minutes doing this, creating as many pairs as possible.

3. DISCUSS THE CLASSROOM CONNECTION

Now that you've talked about **I Am More**, make the connection to the classroom. Talk about how **I Am More** can help uncover any person's potential. Here are some discussion questions to think about:

- How are confidence and learning related?
- What are ways to instill confidence in students?
- How is literacy related to confidence and school success?
- What are ways to inspire students?
- How can **I Am More** help with acceptance and diversity initiatives?

4. SHARE **I Am More** WITH OTHERS

- Share your **I Am More** statements. Take a picture of you holding your **I Am More** poster. Share it on social media using **#IAmMore**.
- Make copies of the **I Am More** poster. Use them in the classroom with students, small groups, and in staff meetings with other educators. Encourage authentic discussions about potential and possibilities.
- Inform parents, other schools, and the public of the plan to use **I Am More** as part of a school-wide (or district-wide) effort.

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Sample E-mail: BEFORE MEETING

As a school, we understand the importance of creating a positive culture to address student confidence, build acceptance, and identify possibility beyond limitations. We're going to have a focused staff meeting that helps us look at building a positive school culture and embracing individual potential. This is a great topic for all of us and I think we'll get a lot out of it.

Before the meeting, I'd like you to take just a couple of minutes to visit BelieveLiteracyIsPossible.com. While there, read about the **I Am More** movement or search social media for the **#IAmMore** hashtag. Think about what **I Am More** might mean to you personally. Also, think about what it might mean to your students. You don't need to fill out the **#IAmMore** sheet before the meeting, but please do think about it.

I can't wait to discuss this with you. Let's get some great conversation and open dialogue going!

Sample E-mail: AFTER MEETING

I hope you enjoyed our meeting and discussion about **I Am More**. We can continue this movement in many ways.

1. Give your students a voice. Implement in the classroom as a lesson plan, a class project, or as a curriculum theme.
2. Share your voice. Share your **I Am More** statement on social media using **#IAmMore**.
3. Help struggling students become proficient readers by providing them with choice and relevance to increase their motivation.

You can check out BelieveLiteracyIsPossible.com for more resources to help further this important work.

