

Step Up to Writing 4th Edition
1-Hour Start-Up and Debriefing Webinars Agenda
Grades K – 12

Start-Up

5 minutes	Opening <ul style="list-style-type: none"> • Purpose and Outcomes of Start-Up Webinar • Challenges of Becoming a Proficient Writer
35 minutes	Introduction to Step Up to Writing <ul style="list-style-type: none"> • Big picture overview of the product • Features • Program materials • Implementation options • Program sections • Activity: Choose a section to review list of strategies
15 minutes	Online Teacher Resources (OTR) and Learning Platform (LP) <ul style="list-style-type: none"> • Introduction to the OTR; overview of tabs • Introduction to the LP; how each grade band can access content; how to earn the Launch badge
5 minutes	Customer Support <ul style="list-style-type: none"> • Email or phone • Next touchpoint

Debriefing

5 minutes	Opening <ul style="list-style-type: none"> • Purpose of Debriefing Webinar • Verify completion of Launch badge
35 minutes	Review Launch Badge Components <ul style="list-style-type: none"> • Question prompts to probe understanding and elicit questions about the: <ul style="list-style-type: none"> • Program Overview section • Materials section • Exploration section • Implementation section • Assessment section • Other questions
15 minutes	Learning Platform (LP) <ul style="list-style-type: none"> • Review Level 1 content in the LP
5 minutes	Customer Support <ul style="list-style-type: none"> • Email or phone